EQUINE EXTRAVAGANZA

Sponsorship Opportunities

Sponsorship Levels	Trainer Challenge, Presenting Sponsor, or Special Event	Primary Arena	Demo Ring, or Seminar Stage	Official Product, Special Event, Buyer Bag	Attendee Shuttle, Clinician, Kids Corral	Platinum	Gold	Silver
Value	**Call**	**$10,000**	**$7,000**	**$7,000**	**$5,000**	**$2,500**	**$1,500**	**$500**
Recognition on Clinic and Seminar Schedule	Name	Name	Name	—	—	—	—	—
Booth Space (*or equal credit toward larger space*)	10x20	10x20	10x20	10x20	10x20	10x10	—	—
Premium Sponsor Showcase Location *(limited availability)*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Website Show Special	Yes	Yes	Yes	Yes	Yes	Yes	Yes	—
Website Product Spotlight	Yes	Yes	Yes	Yes	Yes	Yes	Yes	—
Recognition in Flyers, Posters & E-Media	Logo	Logo	Logo	Logo	Logo	Name	—	—
Program Ad*	Full Page (*Color*)	Full Page (*Color*)	Full Page (*Color*)	Full Page (*Color*)	1/2 Page *(B&W)*	1/4 Page *(B&W)*	—	—
Banners Displayed (*provided by sponsor*)	4	4	3	3	2	2	1	1
Promotional Announcements	4	4	3	3	2	2	1	1
Recognition in Program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name
Sponsor Priority Parking	5	5	4	4	3	2	1	1
Sponsor Badges (*additional badges*)	6	6	5	5	4	4	2	2
Recognition on Website	Logo & Tagline	Logo & Tagline	Logo	Logo	Logo	Logo	Logo	Name

*This amenity is not available for sponsorship trades.