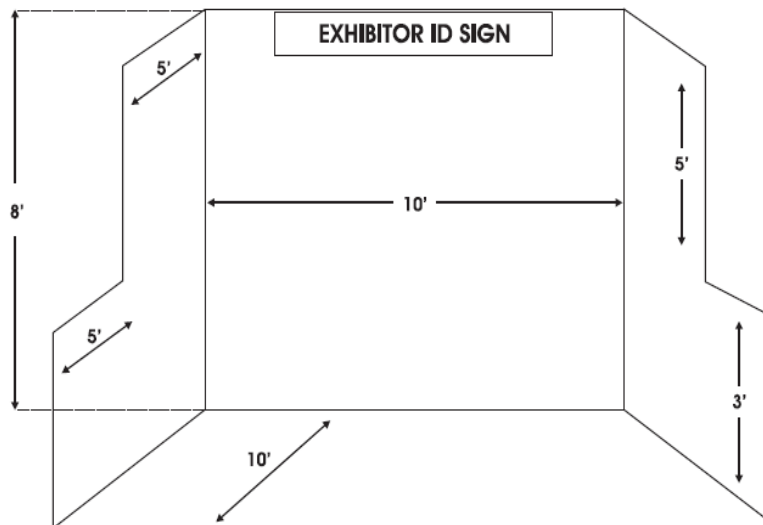


Equine Extravaganza Exhibit Booth Display Guidelines



All exhibit booths are to be arranged so that:

- The back area displays do not exceed 8' in height – unless prior approval is granted by Equine Extravaganza
- The side area displays do not exceed 3' in height the first 5' from the aisle to allow visibility from the adjoining booths in both directions of the aisle – unless prior approval is granted by Equine Extravaganza
- Exhibits not in compliance without pre-approval may be require to rearrange their display

All exhibit booths must be in accordance with the Fire Marshal regulations:

- All decorative materials must be fire retardant or treated with a fire retardant chemical – you may be required to show proof that materials have been treated
- Tents, umbrellas, tarps, roofs, or any overhead coverings are prohibited inside buildings
- Fire Lanes and aisles must be kept clear at all times and exhibit materials must be displayed within the confines of your contracted exhibit space

Optical and acoustical materials are permitted in Exhibit Booth as long as:

- They do not interfere or project within adjoining exhibits or the public address system
- Sound systems must be directed into your assigned space vertically

Aerial signage is permitted above Exhibit Booths as long as:

- It is hung above contracted exhibit space and does not infringe on an adjoining exhibit and is in compliance with all fire code and facility regulations

Promotional materials of any kind must be distributed from within your contract exhibit booth. The distribution of adhesive stickers or balloons is strictly prohibited.

All exhibits and products are to be in good taste and in accordance with the Terms and Conditions of Exhibitor's Booth Space Contact and the approved products listed on your Product Summary.

Exhibitors may not start packing or dismantling their exhibit booth prior to the conclusion of the event on Sunday at 5:00pm.

If you have any questions or need additional information please contact Equine Extravaganza at 410.349-9333. Thank you for exhibiting at Equine Extravaganza.